

The book was found

365: AIGA Year In Design 23



Synopsis

365 is the American Institute of Graphic Art's annual presentation of the best in American design, featuring cutting-edge projects selected by a jury of preeminent designers and design critics from a year of design activity in the U.S. This year's awards are divided into a suite of 13 narrowly focused, independently judged competitions, including typographic design, illustration, editorial design, environmental graphic design, design for film and television, experience design, brand and identity systems design, and--the competition dearest to our own hearts--book design: 50 books/50 covers. Conceived by AIGA in conjunction with award-winning Houston-based Rigsby Design, who've put together a charming, refreshingly straightforward, McSweeney-esque package, this year's version of 365 includes 13 short essays by top design critics that contextualize the ever changing landscape of contemporary graphic design. In addition, AIGA's 2002 medalists, Robert Brownjohn and Christopher Pullman, are profiled in insightful biographical essays and retrospective portfolios. All artwork is reproduced in color and accompanied by detailed captions listing the designers, illustrators, photographers, typographers, printers, and others involved in the creation and production of the year's notable designs. Jurors' comments and statements about the design process help to further elucidate the featured projects. Who were the designers, illustrators, photographers, typographers, and printers involved in this year's most notable designs? Edited by Alice Twemlow. Essays by Andrea Codrington, Richard Eckersley, Peter Hall, Jessica Helfand, Julie Lasky, David Womack and Michael Worthington. Hardcover, 7.25 x 12 in., 508 pages, 450 color & 15 b/w illustrations

Book Information

Series: 365: Aiga Year in Design

Paperback: 508 pages

Publisher: Harper Design (December 30, 1899)

Language: English

ISBN-10: 1884081037

ISBN-13: 978-1884081033

Product Dimensions: 13.1 x 7.5 x 1.4 inches

Shipping Weight: 4.3 pounds

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #4,704,543 in Books (See Top 100 in Books) #37 in Books > Arts & Photography > Graphic Design > Commercial > Annuals #8626 in Books > Arts & Photography >

Customer Reviews

365 Talking about book design. Standing tall and white, the new 23rd AIGA 365 Design Annual expresses my thoughts, and I applaud it for its cover design. The centered title "The Twenty-third Annual of the American Institute of Graphic Arts" is printed on a thin uncoated paper that wraps around the front and back cover. On the front cover the number "365" is printed in black and barely shines through the wrapper appearing as a ghost underneath the title. To me it suggests the 365 days that will sink into oblivion and that, as with everything past, we will have to wait patiently for those moments of re-emerging experiences. Good design happens in us.

[Download to continue reading...](#)

"Aiga Graphic Design, Volume 13" (Aiga Year in Design) (No. 13) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) "Graphic Design U.S.A., No. 14" (365: Aiga Year in Design) 365: AIGA Year in Design 23 365: Aiga Year In Design 22 The Brand Gap: Revised Edition (AIGA Design Press) Coaching Elementary Soccer: The easy, fun way to coach soccer for 6-year-olds, 7-year-olds, 8-year-olds, 9-year-olds, and 10-year-olds (kindergarten, first-grade, second-grade, and third-grade) Soap Making: 365 Days of Soap Making: 365 Soap Making Recipes for 365 Days (Soap Making, Soap Making Books, Soap Making for Beginners, Soap Making Guide, ... Making, Soap Making Supplies, Crafting) Crafting: 365 Days of Crafting: 365 Crafting Patterns for 365 Days (Crafting Books, Crafts, DIY Crafts, Hobbies and Crafts, How to Craft Projects, Handmade, Holiday Christmas Crafting Ideas) Crochet: 365 Days of Crochet: 365 Crochet Patterns for 365 Days (Crochet, Crochet Patterns, DIY Crochet, Crochet Books, Crochet for Beginners, Crochet Afghans, Crochet Christmas, Holiday Crochet) Knitting: 365 Days of Knitting: 365 Knitting Patterns for 365 Days (Knitting, Knitting Patterns, DIY Knitting, Knitting Books, Knitting for Beginners, Knitting Stitches, Knitting Magazines, Crochet) The Must Have 2017 Sudoku Puzzle Book: 365 daily sudoku puzzle book for 2017 sudoku. Sudoku puzzles for every day of the year. 365 Sudoku Games - 5 levels of difficulty (easy to hard) Origami 365: Includes 365 Sheets of Origami Paper for A Year of Folding Fun Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) The Year-Round Vegetable Gardener: How to Grow Your Own Food 365 Days a Year, No Matter Where You Live Soap Making: 365 Days of Soap Making (Soap Making, Soap Making Books, Soap Making for Beginners, Soap

Making Guide, Soap Making Recipes, Soap Making Supplies): Soap Making Recipes for 365 Days 365 Bedtime Stories and Rhymes (Deluxe Edition) (365 Treasury) 365 Stories and Rhymes (Deluxe Edition): Tales of Magic and Wonder (365 Treasury) Underwater Eden: 365 Days (365 Series) Microsoft Office 365 Home and Business | iPhone Microsoft Office 365 , Excel, Word, PowerPoint, OneNote, Outlook, Access, Project, Visio.: Desktop And iPhone Using Full Course

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)